Commercialization and Business Planning - Phase 2 [1]

Title:

Commercialization and Business Planning

Video

[2]

PDF

[3]

Description:

It is never to early to start thinking about how you will position your technology or idea in the larger marketplace. Check out presentation (and the corresponding video) to get tips from NASA SBIR/STTR program experts on how you should be thinking about commercilization at every phase of our program.

Divider:

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